

MUSIC!

The Sounds of Santa Barbara

www.musicsantabarbara.com

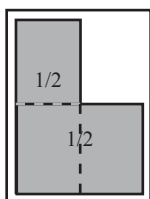
ADVERTISING SPECIFICATIONS

Rates are shown Music/Non-music Ads



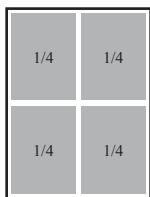
Full Page \$400/500

- 7.5 x 10



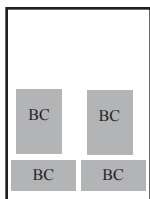
1/2 Page; 1 Column \$200/250

- Vertical 3.5 x 10
- Horizontal 7.5 x 5



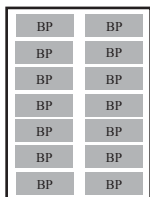
1/4 Page \$100/125

- 3.5 x 5



Business Card \$50/62.50

- Vertical 3.5 x 2
- Horizontal 2 x 3.5



The Back Page \$10 per block per month

The back cover will be divided into small, 3 x 0.5 blocks that can take your name, service, gig, contact info, logo, &/or website. You may have up to two adjacent blocks at a time.

For Musicians Only.

Insertion Dates

September: August 8

October: September 8

November: October 8

December: November 8

January: December 8

February: January 8

March: February 8

April: March 8

May: April 8

June: May 8

July: June 8

August: July 8

Production Requirements

We can build your ad or bring your ad up to specs for an additional \$25. Otherwise, please send your print-ready ad as follows:

- High resolution (300 dpi) TIFF or PDF files.
- All graphics, photos, and fonts embedded.
- All images and colors used must be CMYK
- Printer's marks are not necessary.

Please submit online at www.musicsantabarbara.com.

advertising@musicsantabarbara.com