

MUSIC!

The Sounds of Santa Barbara

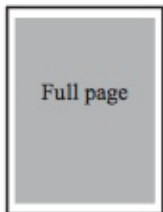
www.musicsantabarbara.com

ADVERTISING SPECIFICATIONS

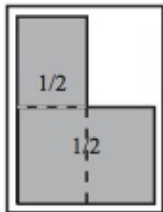
Rates are shown in Music/Non-Music Ads

EXTERIOR ADS: Whole Back Cover \$500/600
• 7.5 x 10

INTERIOR ADS:



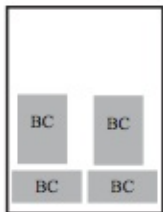
Full Page \$400/500
• 7.5 x 10



1/2 Page; 1 Column \$200/250
• Vertical 3.5 x 10
• Horizontal 7.5 x 5



1/4 Page \$100/125
• 3.5 x 5



Business Card \$50/62.50
• Vertical 3.5 x 2
• Horizontal 2 x 3.5

Insertion Dates

September: August 8
October: September 8
November: October 8
December: November 8
January: December 8
February: January 8
March: February 8
April: March 8
May: April 8
June: May 8
July: June 8
August: July 8

Production Requirements

We can build your ad or bring your ad up to specs for an additional \$25. Otherwise, please send your print-ready ad as follows:

- High resolution (300 dpi) TIFF or PDF files.
- All graphics, photos, and fonts embedded.
- All images and colors used must be CMYK
- Printer's marks are not necessary.

Please submit online at www.musicsantabarbara.com.

****FOR MUSICIANS ONLY:****

SUPER-SAVER ADS \$10: 3 x 0.5
Limit two blocks per month

Please contact advertising@musicsantabarbara.com with any queries